



مؤسسة حمد الطبية
Hamad Medical Corporation

HEALTH • EDUCATION • RESEARCH صحة • تعليم • بحوث

The 4th World Academic Congress of Emergency Medicine

WACEM 2018 DOHA

1 to 4 November 2018



Sheraton Grand Doha Resort & Convention Hotel
Doha, Qatar

Welcome

The 4th World Academic Congress of Emergency Medicine (WACEM 2018) is a collaborative effort of the Hamad Trauma Center, Emergency Medicine Department and Ambulance Service of Hamad Medical Corporation and the leadership of WACEM and INDUSEM. We invite Academic Institutions, Global Experts, Leaders, Physicians, Nurses, Paramedics, Residents and Students of Trauma, Emergency and Acute Care Medicine to participate in this unique educational event to be held in Doha, Qatar, on 1 to 4 November 2018.

Hamad Medical Corporation (HMC) is the main provider of secondary and tertiary healthcare in Qatar and one of the leading hospitals in the Middle East.

For more than three decades, HMC has been dedicated to delivering the safest, most effective and compassionate care to all its patients. HMC manages twelve hospitals – nine specialist hospitals and three community hospitals – as well as the National Ambulance Service and home and residential care services. In January 2016, HMC achieved the significant distinction of becoming the first healthcare system across the globe to have all its hospitals accredited by Joint Commission International under the Academic Medical Center accreditation program.

HMC is leading the development of the region's first academic health system – combining innovative research, top-class education and excellent clinical care – and is committed to building a legacy of healthcare expertise in Qatar. HMC is also the first hospital system in the Middle East to achieve institutional accreditation from the Accreditation Council of Graduate Medical Education – International (ACGME-I), which demonstrates excellence in the way medical graduates are trained through residency, internship and fellowship programs.

The World Academic Council for Emergency Medicine (WACEM) was inaugurated under the leadership of Academicians from Japan, Nepal, Sri Lanka, Europe, Singapore, India, United States and the UK in 2016. The World Academic Congress of Emergency Medicine will be the annual meeting of WACEM and will be called WACEM. WACEM 2018 will be the 4th Congress, building on the success of previous congresses held in 1.) AIMS, New Delhi, India 2.) Bengaluru, Karnataka, India and 3.) Colombo, Sri Lanka.

The Indo-US Health & Medicine Collaborative (INDUSEM) began as an academic effort, by a coalition of Universities and Experts in 2005, as an Intercontinental Institutional Partnership Initiative based on a Non Colonial Model. It was founded by the All-India Institute of Medical Sciences (AIIMS), New Delhi, India and Emergency Medicine, University of South Florida (USF), Tampa, FL, USA. INDUSEM started with the support of the State University of New York, Downstate Medical Center and Baroda Medical College along with the Drs. Kiran and Pallavi Patel Foundation for Global Understanding. Today this partnership enjoys the support of Innovators, Institutions and International Agencies across the World. The Focus is to Advance Patient Centered Initiatives in Education, Research and Care using Institutions of Learning in Health and Medicine across the World. INDUSEM is a Voluntary Movement which brings together academic innovators who work collaboratively and creatively to advance science and knowledge.

Partnership Opportunity

Partner USD 50,000	
Conference industry programme session	Customer Speaking Opportunity
Exhibition booth free space	36 sqm space (preferential placement)
Conference complimentary registrations	25 registrations
Meeting room	Yes (3 days)
Logo on delegate bags	Yes
Conference guide	<ul style="list-style-type: none"> • Full page company profile • Full page advertisement premium position
Online banner ads	Yes (leaderboard position on homepage)
Recognition and visibility	<ul style="list-style-type: none"> • Maximum recognition logo visibility on most platforms including websites, conference guide, walk-in slides and on-site signages • Recognition of partners in the opening and closing ceremony • Recognition of Partners in Media Releases • Verbal acknowledgement
Discounts on à la carte	25% discount

Partnership Opportunity

	Platinum USD 40,000	Diamond USD 30,000	Gold USD 20,000
Conference industry programme session	Customer Speaking Opportunity	None	None
Exhibition booth free space	36 sqm space (preferential placement)	18 sqm space	9 sqm space
Conference complimentary registrations	15 registrations	10 registrations	5 registrations
Meeting room	Yes (2 days)	Yes (one day)	No
Logo on delegate bags	Yes	No	No
Conference guide	<ul style="list-style-type: none"> • Full page company profile • Full page advertisement premium position 	Half page company profile	Quarter page company profile
Online banner ads	Yes (leaderboard position on homepage)	Yes (on selected webpages)	No
Recognition and visibility	<ul style="list-style-type: none"> • Maximum recognition logo visibility on most platforms including websites, conference guide, walk-in slides and on-site signages • Recognition during the opening and closing ceremony 	<ul style="list-style-type: none"> • Maximum recognition logo visibility on most platforms including websites, conference guide, walk-in slides and on-site signages • Recognition during the opening and closing ceremony 	<ul style="list-style-type: none"> • Maximum recognition logo visibility on most platforms including websites, conference guide, walk-in slides and on-site signages • Recognition during the opening and closing ceremony
Discounts on à la carte	20% discount	10% discount	5% discount

EXHIBITOR OPPORTUNITIES

9 sq m free space with fascia board (3x3) – 7,500 US\$

6 sq m free space with fascia board (3x2) – 5,000 US\$

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Over the years INDUSEM Leaders have used in majority their personal resources and quality expertise to advance health via education, research and quality patient care. Sustaining Public Health and Policy Development is an important part of this creative endeavor. Leadership, Innovation and Entrepreneurship are key fundamentals for growth and INDUSEM believes in fostering progress of individuals and the institutions of Innovation. The collaborative promotes exchange of knowledge and mutual development between Academic institutions, individuals and agencies in India, United States and the World.

WACEM 2018 is a multidisciplinary academic meeting of 2,000 professionals from a wide variety of settings and countries who provide care, education and conduct research in Trauma, Emergency and Acute Care Medicine.

The theme for WACEM2018 is “Bridging Gaps and Building Networks in Trauma, Emergency and Acute Care Medicine: Best Evidence and Practice from Academic Systems”

WACEM 2018 will provide the participant with numerous opportunities for continuing professional education, updates on current and emerging clinical, educational and research issues in the field and opportunities to exchange ideas and network with other like-minded professionals in Trauma, Emergency and Acute Care Medicine.

We look forward to welcoming you to WACEM2018!

WACEM 2018 General Objectives:

- Provide a venue for educational activities that will create, enhance or certify the knowledge, skills and provision of urgent and emergency healthcare service providers.
- Create an environment that is conducive for adult participatory learning.
- Engender cross-disciplinary teaching and learning of emergency healthcare skills and knowledge.
- Provide a venue for educational activities that will create, enhance or certify the knowledge, skills and provision of care in Trauma, Emergency and Acute Care settings.
- Create an environment that is conducive for adult participatory learning in Trauma, Emergency and Acute Care.
- Engender cross-disciplinary teaching and learning of emergency healthcare skills and knowledge in Trauma, Emergency and Acute Care settings.
- Facilitate the collaboration between participants and institutions in education, research and clinical care in Trauma, Emergency and Acute Care settings.
- Present updates and developments in education, research and clinical care in Trauma, Emergency and Acute Care settings.
- Present country best practices education, research and clinical care in Trauma, Emergency and Acute Care settings.
- Provide a venue for scholarly exchanges between Trauma, Emergency and Acute Care professionals working in low and middle income setting and those in high-income countries or institutions.

EXHIBITION FLOOR PLAN



Other Sponsorship Opportunities

À La Carte sponsorship menu.

Brand building and advertising

Registration (USD 10,000)

All conference delegates will register through the website, and will receive registration reminders and details. Onsite, the registration area will also be a prime area for traffic and branding.

Conference tote bags (USD 10,000)

Every attendee will be carrying a tote bag around. Achieve visibility across the entire expanse of the conference and exhibition floors.

Conference bag inserts (USD 10,000)

Conference bag inserts are great way to reach the delegates. The sponsor will supply the insert material and have the insert artwork approved by show management beforehand. (Limited to one item per company)

Conference Guide (USD 10,000)

Increase your visibility by sponsoring conference proceedings, which will be distributed to all delegates. Sponsor of Conference Guide will receive a full page full color advertisement (premium position) and acknowledgment on the website and Conference Guide.

Conference pens (USD 5,000)

Each attendee will receive a pen. Every time they use it to take notes, they will see your company's logo.

Conference Guide advertisement (Half page: USD 3,000)

Get maximum value from your presence on a conference guide advertisement to drive traffic to your exhibition booth, focus group and industry solution session.

Message panels (multiple locations) (USD 4,000)

Reinforce your brand and message in high traffic areas in the foyer.

Celebration of the 10th Anniversary of Qatar Trauma Center – Trophy (USD 10,000)

Logo in the trophy, acknowledgment during the opening and closing ceremony, inclusion of logo in the 10th anniversary write-up page in the conference guide

