



مؤسسة حمد الطبية
Hamad Medical Corporation

HEALTH • EDUCATION • RESEARCH صحة • تعليم • بحوث

Under the Patronage of



QATAR HEALTH

VIRTUAL CONFERENCE

20 to 23 JANUARY 2021



- Pandemic Mitigation and Control (PMC)
- Post-Pandemic Preparations for Mass Gatherings (PPMG)
- Post-Pandemic Trauma Systems (PPTS)
- Post-Pandemic Research (PPR)

SPONSORSHIP PACKAGES

Contents

Overview of Qatar Health 2021	2
Conference Objectives.....	3
About the Conference.....	4
Sponsorship Features	5
Exhibitor Features	6
Floor Plan	7
Terms of Agreement.....	8
Contact Information	10
Sponsor Deliverables	11
Partner/Sponsorship Agreement.....	12



Overview of Qatar Health 2021



QATAR HEALTH | 20 to 23 JANUARY 2021
VIRTUAL CONFERENCE

Qatar Health 2021 will offer a 3-day program, with 3+1 multi-disciplinary tracks, preceded by 1 day of pre-conference workshops and symposia. The tracks will be as follows: Pandemic Mitigation and Control [PMC], Post-Pandemic Preparations for Mass Gatherings [PPMG], Post-Pandemic Trauma Systems [PPTS] plus Post-Pandemic Research [PPR]. The tracks shall have a mix of direct lectures, panel discussions and Pro-Con debates and interaction with the participants will be strongly encouraged. Experts from the national, regional and international health sector, the World Health Organization and other international organizations involved in mass gatherings as well as sports organizations, academic institutions, healthcare leaders, disaster response managers, global experts and government bodies, will be sharing best practice and lessons learned. Delegates will be able to share experiences, learnings and best practice as well as advances in mass gathering preparedness and planning as we prepare for the FIFA World Cup in Qatar in 2022.

Track 1: Pandemic Mitigation and Control [PMC]

This track will focus on the best practice and lessons learned from experts in pandemic mitigation and control, from Qatar and worldwide. Invited speakers will share their experience and best practice in health communication, lockdown, mass testing, contact tracing, vaccine development and responses for manpower, infrastructure, mental health and ICU management.

Track 2: Post-Pandemic Preparations for Mass Gatherings [PPMG]

This track will focus on the best practice and lessons learned from experts in planning, organizing and conducting post-pandemic sporting and mass gathering events, from Qatar and worldwide. Invited speakers will share their experience and best practice as they resumed sporting and mass gatherings in the various disciplines of Football, Basketball, Baseball, Cycling, Tennis, Formula 1 Racing, Golf, the Olympics and others.

Track 3: Post-Pandemic Trauma Systems [PPTS]

This track will focus on the best practice and lessons learned from experts in pandemic trauma and emergency care, from Qatar and worldwide. Invited speakers will share their experience and best practice in post-pandemic trauma care in the pre-hospital setting, in the operating room, in the ICU, by type of injury, for mass casualties and for trauma research and injury prevention.

Track 4: Post-Pandemic Research [PPR]

This track will focus presenting local and international pandemic-related research as it relates to the 3 tracks. Ample time will be provided for both poster and oral virtual abstract presentations.

Aspetar will deliver a Sports Medicine in Mass Gatherings session. This 2-hour session will deliver state-of-the-art lectures from Aspetar expert faculty, with a long experience in planning, organizing and providing medical support at FIFA events, major football leagues, and the IAAF. Aspetar will also share best practice for preparing individual athletes to return to competition performance levels after prolonged inactivity or illness.

Conference Objectives

1. To provide the participants with updates on the latest developments, recent evidence and best practice in the fields of disaster medicine, infectious disease and trauma surgery in the context of mass gatherings
2. To provide the participants with knowledge on the latest developments, recent evidence and best practice in the fields of disaster medicine, infectious disease, trauma surgery in the context of pandemic mitigation
3. To provide the participants with professional education activities to enhance their knowledge on the latest initiatives and programs from NHS-MoPH, SCDL and other stakeholders in local healthcare and FIFA2022
4. To recognize, celebrate and showcase the front liners, success and lessons learned from the national COVID-19 response of Qatar





About the Conference

Key Speakers

Invitation to international speakers is already ongoing. We are expecting a total of 32 speakers all attending via online platforms. A total of 60 speakers will come from local.

Target Audience

Based on the participant profile from Qatar Health 2020, we can expect at least 3,000 participants to a maximum of 5,000 attendees. The majority will be nurses, followed by physicians and allied health medical professionals (EMTs, pharmacists, respiratory, occupational and physical therapists.)

Scientific Program

Qatar Health 2021 will offer a 3-day program with four (4) multi-disciplinary tracks, preceded by a one day of pre-conference workshops and symposia. The tracks shall have a mix of direct lectures, panel discussions and Pro-Con debates and interactions with the participants.

Posters and Exhibitions

There will be ample opportunities for virtual presentations of submitted abstracts. A conservative estimate is set at 20-30 per track, with at least 70% from local researchers.

For partners, sponsors and exhibitors, we will strictly follow the HMC Medical Education and QCHP regulations on sponsorship.

The event will also feature a 2-hour opening ceremony that will also be delivered on a virtual platform.

The conference will feature a main lecture hall, breakout sessions, exhibition hall, poster displays and presentations, meet the experts space and a VIP meeting space. The language of the conference will be English.



Qatar Health 2021 Sponsorship Packages

The 360 exhibition will offer the following Virtual Sponsorship Opportunities to the Qatar Health 2021 Partners Sponsors Exhibitors

Features	PARTNERS	PLATINUM SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR
➔ Recognition during the opening and closing ceremonies	✓	✓	✓	✓
➔ Complimentary Registration	200 Complimentary	150 Complimentary	100 Complimentary	50 Complimentary
➔ Exhibition Presence	Custom Booth Prime location	Large set booth	Medium size	Small size
➔ Website Link	✓ 1 Year Visible	✓ 1 Year Visible	✓ 6 Months	✓ 3 Months
➔ Website Address Placement on Qatar Health Website for 1 Year	✓	✓	✓	✓
➔ Live Networking opportunity with Audience (Audio - After end of educational activities)	✓	✓	✓	✓
➔ Virtual Promoter	✓	45 Seconds Video	30 Seconds Video	15 Seconds Video
➔ Promotional Video on booth (provided by the partner/sponsor)	3 Videos in Booth	2 Videos in Booth	1 Videos in Booth	
Package Price	25,000 USD	20,000 USD	15,000 USD	10,000 USD



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Qatar Health 2021 Sponsorship Packages

The 360 exhibition will offer the following Virtual Sponsorship Opportunities to the Qatar Health 2021 Partners Sponsors Exhibitors

Features

➔ Exhibition Booth

➔ Branding

➔ Complimentary
Registration

Package Price

EXHIBITOR

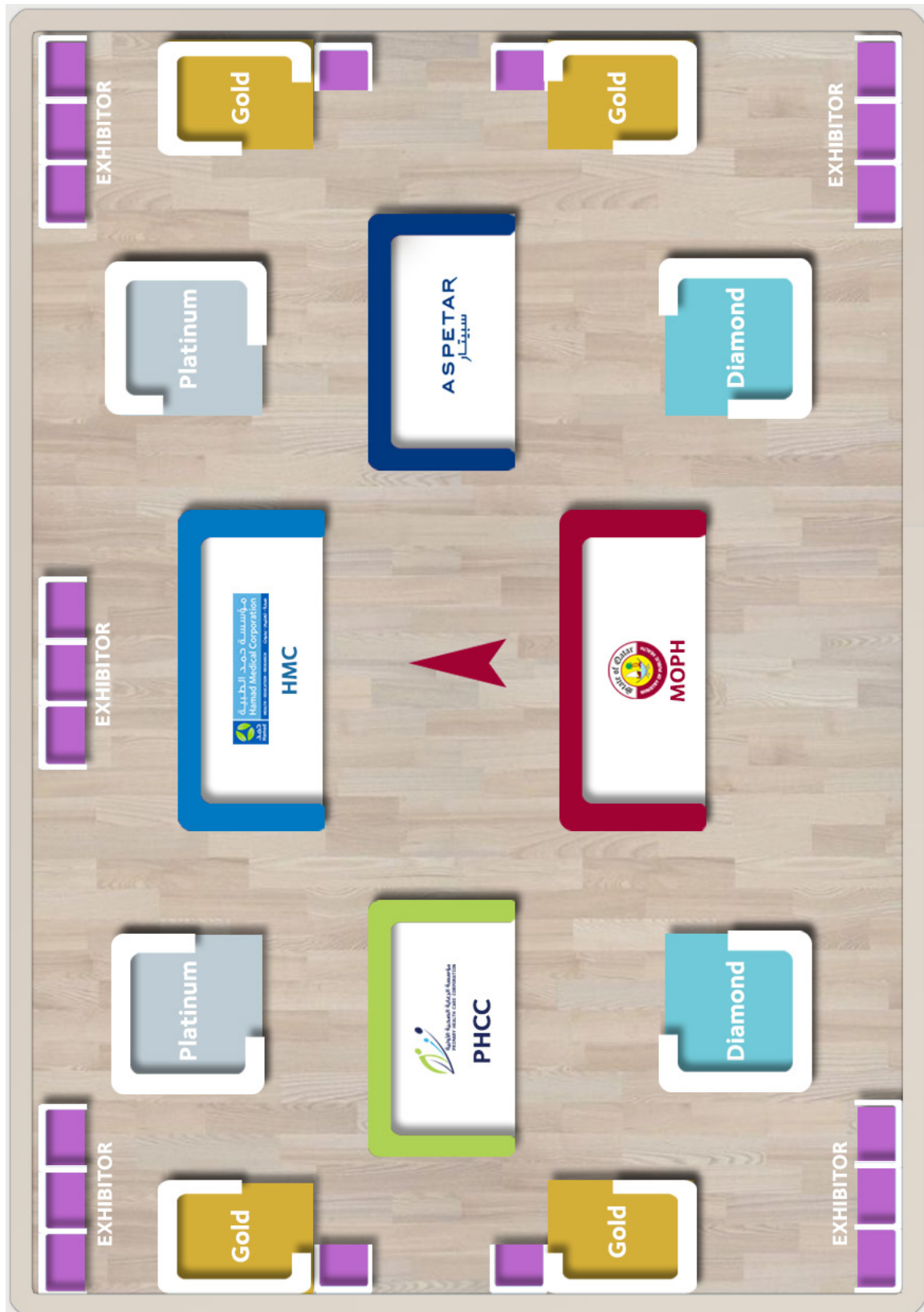
Small Space

Booth Fascia and Company logo
in Exhibition e-guide

10 Complimentary
registrations

3,000 USD

Floor Plan





Terms of Agreement

1. The Organizer agrees to grant the Partner/Sponsor the benefits of sponsorship outlined in Partnership/Sponsorship Levels & Packages.
2. The partnership/sponsorship will be within the period of 20-23 January 2021.
3. The Partner/ Sponsor agree on the CPD standards and guideline on sponsorships and partnerships as mentioned in the Partnership/Sponsorship Levels & Packages.
4. The Partner/Sponsor agrees to provide the Organizer with items outlined in Partner/Sponsor Deliverables
5. The Partner/Sponsor shall provide the Organizer cash or in-kind contribution according to the Sponsorship Levels & Packages.
6. The Partner/Sponsor agrees to sign the Conference Sponsorship Agreement within 20 days of receipt of acceptance from the Organizer.
7. The Partner/Sponsor agrees to pay the sponsorship cash in full within 30 days of the Conference Sponsorship Agreement.
8. The Partner/Sponsor agrees to make the required arrangements for the sponsorship in-kind contribution within 30 days of the Conference Partnership/Sponsorship Agreement signature. Partnership/Sponsorship pledges cannot be processed without payment. For cash sponsorship, the Sponsor agreed to pay the sponsorship fee; the cheque should be made payable to the Organizer's bank account. For in-kind sponsorship, the sponsor agreed to provide in-kind contribution; the contribution should be provided to the target people through the Organizer.
9. The Sponsors of the Qatar Health 2021 will not receive the attendee list. The attendance list is the sole property of Hamad Medical Corporation.
10. Sponsors may not sublet, assign, or apportion any part of the item(s) sponsored nor represented, advertise, or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by the Organizer.
11. The Organizer reserves the right to finalize the design of advertisement materials.
12. The Sponsor is responsible for the submission of the advertising copy and materials by material deadlines.
13. The Sponsor agrees to submit all the soft copies related to the events; advertising and branding within three weeks of receiving the Conference Partnership/Sponsorship Agreement Signature.
14. The contents submitted by the Partner/Sponsor to the Organizer will be published on the website within two weeks from the date of submission.
15. Should the situation arise in which the Organizer abandons the event at any time after the execution of this Conference Partnership/Sponsorship Agreement, this Agreement shall be terminated by both parties.
16. The Organizer agrees to return the Sponsor's contribution. The Organizer shall not be liable to the Sponsor for loss of publicity if the Event is not conducted for any reason.

17. The Organizers agree to complete and submit a Satisfaction Event Report to the Sponsor's Communications Manager within 60 days, following the completion of the event.
18. The terms of this Conference Partnership/Sponsorship Agreement shall not be the rights of either party under this Conference Partnership/Sponsorship Agreement shall not be transferable or assignable either in whole or in part. Any demand, notice, or communication to be made in connection with this Conference Sponsorship Agreement shall be addressed to the Organizer.
19. Governing Law: This Agreement shall be governed and interpreted in accordance with the laws of the State of Qatar. All disputes and differences which may arise between the Sponsor and Organizer relating to the provisions of this agreements or any part thereof, or the operation of construction thereof, or the rights or the liabilities of the Parties hereunder, shall so far as possible be resolved between the Parties amicably. If the dispute is not resolved by negotiation, it shall be referred to Qatar courts for resolution and settlement.
20. Rescheduling/Cancellation of the Event:
 - The Organizer shall notify the Sponsor promptly in writing of any cancellation or substantial reduction in scope of the conference and of any proposed alternative events in replacement of the Qatar Health 2021 Conference.
 - Where the Sponsor decides that it does not want to be involved in any proposed alternative events in replacement of the Qatar Health 2021 Conference, all monies paid by the Sponsor shall be refunded to it within thirty (30) days of such notice of disinterest.

For the avoidance of doubt, it is agreed that any rescheduling of an event shall be carried out at no additional costs to the Sponsor.

Any demand, notice, or communication to be made in connection with this Conference Sponsorship Agreement shall be addressed to the recipient on the next page.



Contact Information

ORGANIZER DETAILS:

Mr. Ridha Miladi
Hamad Medical Corporation
Chief Medical Office Department
P. O. Box 3050, Doha, Qatar
Phone: +974 44391050, +974 40260317
www.hamad.qa
Email: qatarhealth2021@hamad.qa

SPONSOR DETAILS:

Authorized Contact for Agreement:

Name: _____

Designation: _____

Email address: _____

Signature: _____

The undersigned agree to abide by the terms of this Agreement related to payments and by any further Qatar Health rules and regulations. This Conference Partnership/Sponsorship Agreement and its attachments are the sole definition of the benefits of the partnership/sponsorship program. The undersigned give Qatar Health permission to use the Partner/Sponsor organizational name and logo for the purpose of sponsorship recognition and to display on any applicable sponsored items, certain recognition opportunities have specific deadlines, and failure to provide timely applications, logos, or artwork, etc., may result in a loss of benefits.

The undersigned, by signing this Conference Partnership/Sponsorship Agreement, acknowledges that he/she has read and understood all of the terms contained herein, and that this Conference Partnership/Sponsorship Agreement is subject to all such terms, which are expressly made a part of this Conference Sponsorship Agreement. The undersigned certify that he/she is authorized to commit the Organization to this Conference Partnership/Sponsorship Agreement.

Sponsor Deliverables (Details of Sponsor Contribution)

In consideration of Hamad Medical Corporation being recognized as the Organizer for Qatar Health, the Sponsor agrees to provide to:

1. Event Name: Qatar Health 2021 Virtual Conference

2. Event Start/End Dates: 20 to 23 January 2021

3. Sponsorship Details:

I. Sponsorship Level or Type:

Sponsorship Cash _____

Sponsorship in-kind contribution _____

II. Payment Details:

Sponsorship Amount _____

Amount in words: _____

Agreement

Payable to:

Account Number: 0013-027569-001

Account Name: General Conferences

Bank: Qatar National Bank

Branch: Main

Swift code: QNBAQAQA

IBAN: QA14QNBA00000000000013027569001

FIN/Project code: 9900184

100% - All arrangements for the In-kind contribution to be in place within 30 days from signing the Conference Partnership/Sponsorship Agreement

Provided to: Hamad Medical Corporation



Partner/Sponsorship Agreement



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A G R E E M E N T

Referred to _____

as PARTNER/SPONSOR

The _____

agrees to fund the Qatar Health 2021 Virtual Conference

And

Referred to HAMAD MEDICAL CORPORATION as Organizer/CPD Provider

This agreement made on _____ of _____, 2020

Between Hamad Medical Corporation – Qatar Health 2021 Organizing Committee

Hamad Medical Corporation

P.O. Box 3050

Doha, Qatar

www.hamad.qa