

Team QNDP
**Qatar International
Geriatric Conference**

DEMENTIA –TIME TO ACCEPT

NATIONAL HEALTH STRATEGY 2018-2022

Our Health
Our Future



QNDP 2018-2022: A Collaborative Effort



The development of the Qatar National Dementia Plan is a key milestone in developing and delivering dementia care in Qatar

Qatar National Dementia Plan

Key Aims



- Increase public and professional awareness and understanding of dementia
- Encourage timely and high-quality diagnosis and early intervention
- Development of a workforce specialized in patient-centered dementia care
- Improve post-diagnostic treatment and care
- Promote and foster research in the field of dementia field

QNDP Action Areas



- Dementia as public health priority
- Dementia awareness and friendliness
- Dementia risk reduction
- Dementia diagnosis, treatment, care and support
- Support for dementia carers
- Information systems for dementia
- Dementia research and innovation

Film Conceived and Developed by Dept of Geriatrics HMC

..... Based on a real-life case scenario from our memory clinic



**World
Alzheimer's
Month**

Stigma -This is the Reality Time and again faced in Clinical Field

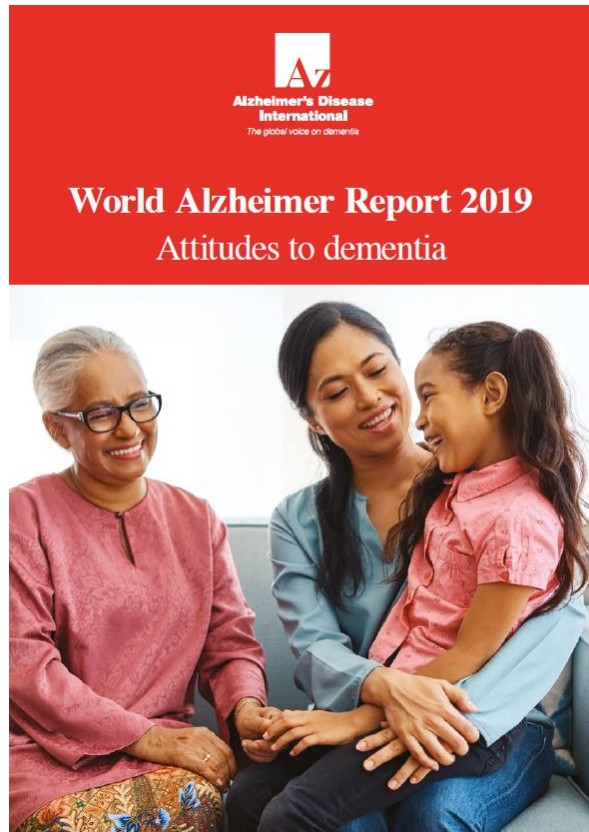
Impact –Diagnostic Delay –Complication –Quality of Care –Quality of Life of PwD

A Century on Since Alois
Alzheimer's first account

Alzheimers Disease International –
World Alzheimers Month 2019

Theme “ Lets talk about Dementia
–Break the Stigma “

World Alzheimer Report 2019



- World's largest survey on attitudes to dementia
- Commissioned London School of Economics (LSE) with analysis
- Almost 70,000 respondents from 155 countries
- Essays and case studies in addition to survey analysis

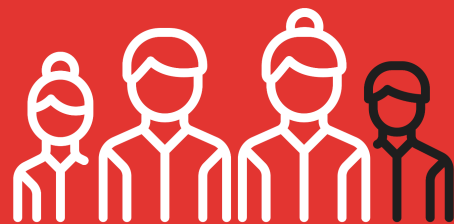
www.alz.co.uk/worldreport

World Alzheimer Report 2019



**Alzheimer's Disease
International**

The global voice on dementia



1 in 4 people think
there is nothing we can
do to prevent dementia



35% of carers globally have
hidden the diagnosis of a person
with dementia



62% of healthcare practitioners
still believe that dementia is
part of normal ageing



2 in 3 people still think
that dementia is caused
by normal ageing

- **Team Geriatrics @ the Core of QNDP –Ongoing Work Taking on this Challenge**
- **Taking on the Lead –Working with all Stakeholders**

- **Over 2 Years**

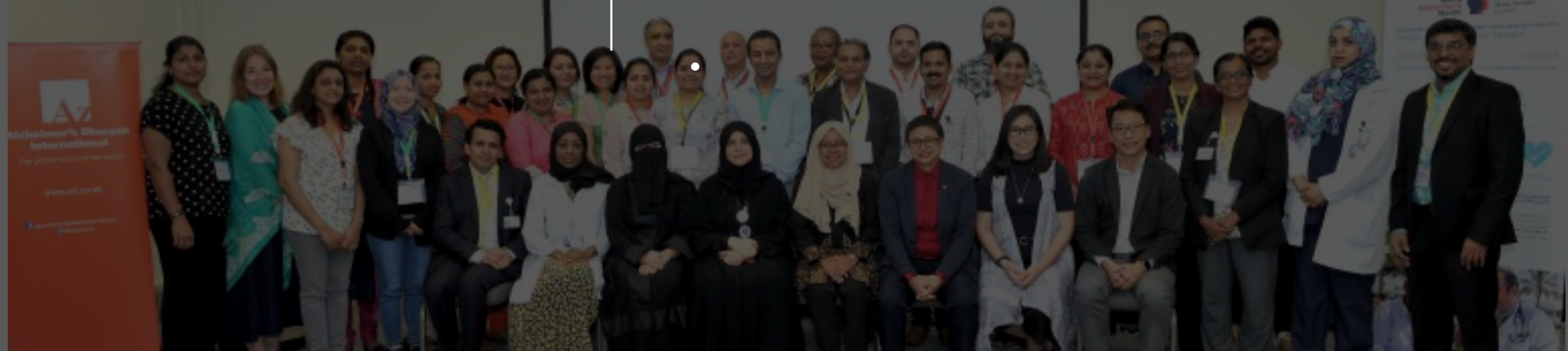
- **With 69 Events we could reach to 8,640 People**
- **Across 3 Population Groups –Including Patients and Carers**
- **Healthcare Professionals and General Public**

Training workshop for caregivers of Alzheimer's patients organised

🕒 28 Aug 2019 - 10:38

At a
Patient/Carer
Level

- Integrated Dementia Services in Community-Primary Care
- In Progress ; Carer Support Work
- Dementia Helpline -ALZ Society –Dementia Friends





**At a Healthcare Professionals Level
HMC Dementia Guideline
National Dementia Guideline
Dementia Friendly Campaigns**



At a National Level

Every National Scientific Meet –Ensure
Dementia Remains in the Agenda

IHI 2018/2019

Great Conf 2018

First Qatar International Safety Meet
2019

ADI Certified National Dementia Trainers
Programme Launched 2019

The TORCH –Lights up Every Year for
Dementia



At an International Level

Since the Journey began –The Close work with WHO Continues

Qatar Ministry Representation for Dementia –World Health Assembly Geneva May 2019
Regional Dementia Meet Malta 2019

Ongoing Support from our International Expert and advisor –Prof Sube Bannerjee

Next Steps

- **Continue on Nationwide Dementia Awareness Campaigns /QNDP -**
Need to Further Reach all Population Groups through use of all medias including Social Media
- -Registration of Qatar Alzheimer's Society
- -Need for targeted Population Group Awareness Campaigns
- -Need to enhance Carer support Services
- -Work Towards making all Healthcare Facilities in HMC and other Sectors Dementia Friendly
- -Universities and Research Organizations to give Dementia top priority

QNDP Qatar's Vision "To Deliver dementia care and support for individuals ,there carers and families to enable them to live with dignity ,respect ,autonomy and equality "

" let's join hands and continue on –breaking barriers –building bridges for Dementia"

Thank You