



مؤسسة حمد الطبية
Hamad Medical Corporation

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منتدى الشرق الأوسط
لرعاية المرتكزة على الفرد

Middle East Forum

الدوحة 2025 Doha

تشكيل مستقبل الرعاية: الابتكار في الرعاية المرتكزة على الفرد

Shaping the Future of Care: Innovations in Person-Centered Care



EXHIBITION GUIDE

2025

October

25-26

Sheraton Grand Hotel, Doha



www.hamad.qa/PCCMEF2025

Brought to you by

Center for Patient Experience and Staff Engagement

WELCOME MESSAGE

Welcome to the Person-Centered Care Middle East Forum 2025, themed “Shaping the Future of Care: Innovations in Person-Centered Care.”

As we come together to exchange ideas and experiences, we invite you to explore the Exhibition Area — a dynamic space showcasing our partners’ innovations, technologies, and best practices that advance person-centered care. Discover how organizations are leveraging digital transformation, AI, and collaboration to enhance personalization, improve access, and empower patients and communities. Engage with exhibitors, experience interactive displays, and connect with experts, driving meaningful change across the continuum of care.

Thank you for joining us. May this Forum and exhibition inspire new partnerships and ideas that continue shaping the future of care — one person at a time.



OUR PARTNERS IN PERSON-CENTERED CARE

Al Siraj Medical Center



Al Siraj Medical Center is a leading outpatient healthcare provider in Qatar, dedicated to delivering exceptional medical and aesthetic services with compassion and precision. Our multidisciplinary team of experienced doctors, nurses, and specialists provides comprehensive care across departments including general medicine, dermatology and aesthetics, dentistry and orthodontics, oral and maxillofacial surgery, physiotherapy, and pharmacy.

We also offer home visit services, ensuring accessible and personalized care in the comfort of our patients' homes. At Al Siraj, we combine advanced medical technology with a patient-centered approach that prioritizes trust, privacy, and comfort.

Our mission is to enhance community well-being through expert, evidence-based care, while continuously striving for innovation and excellence. Our vision is to be Qatar's preferred destination for integrated healthcare — where science, service, and compassion come together to redefine the patient experience.

Learn more at www.alsirajmedicalcenter.com

Aman Hospital



Aman Hospital, founded in 2021, is a luxurious healthcare facility located in Doha, Qatar. The hospital is owned by Jaidah Holdings. This 100+ bed hospital will redefine the future of healthcare delivery by combining medical expertise, cutting-edge technology, and a pursuit for medical excellence.

Our mission is to be the leader in the private healthcare market and to build a model combining quality and luxury medical services. Aman Hospital aims to be the site of choice for the people of Qatar.

Our physicians are subject matter experts in their scope of practice. Many Aman physicians carry dual board certifications illustrating a high level of medical knowledge and competency ensuring the best patient outcomes.

Aman Hospital offers more than 20 specialties, from primary care to medical subspecialties, to state-of-the-art operating theatres.

Aman is affiliated with Imperial Private Healthcare and is the first private hospital in Qatar to be accredited by the Joint Commission International (JCI). To our continued success Aman is the first private hospital accredited by the American Heart Association (AHA) providing lifesaving training courses in Qatar.

Learn more at www.amanhospital.org

Ehsan



Ehsan Center for Empowerment and Care of the Elderly was established in 2002 as a tribute to our grandparents and in recognition of the invaluable role of this esteemed group in the State of Qatar. The Center aims to promote acknowledgment of the elderly's role and their contributions to the social, economic, and cultural development of the country. Since 2013, the Center has been operating under the umbrella of the Qatar Foundation for Social Work.

In line with the mission of the Qatar Foundation for Social Work, Ehsan contributes to the empowerment and care of the elderly, enhances their active participation in social development, advocates for their rights and issues, and works to strengthen intergenerational communication.

Learn more at www.ehsan.org.qa

Qatar Cancer Society



Established in 1997, the Qatar Cancer Society (QCS) is a leading non-profit organization dedicated to cancer prevention, patient support, research, and professional development in Qatar. Operating under the supervision of the Regulatory Authority for Charitable Activities (RACA), QCS plays a key role in advancing the national cancer agenda through awareness campaigns, supportive care services, and multisectoral collaboration.

Vision: A cancer-aware community and a better life for those affected.

Mission: A non-profit charity that relies on donations and community partnerships in providing its services, raising awareness of cancer, promoting prevention and early detection, offering financial and psychosocial support to patients and survivors, and contributing to professional development and scientific research in the field of cancer.

Learn more at www.qcs.qa

OUR PARTNERS IN PERSON-CENTERED CARE

Primary Health Care Corporation



The Primary Health Care Corporation (PHCC) is committed to advancing People-Centered Care (PCC) approach throughout Qatar's primary healthcare services. Anchored in PHCC's mission to deliver safe, high-quality, and integrated care, PHCC places patients, families, and communities at the forefront of decision-making, service design, and care delivery.

Over recent years, PHCC has systematically woven PCC into its strategic framework, embedding patient engagement mechanisms across governance, quality, and leadership domains. These efforts were crowned in June 2024 when PHCC achieved diamond-level accreditation from Accreditation Canada for the fourth time, following a rigorous evaluation against more than 1,100 standards. In addition, PHCC received the People-Centered Care Commitment Award, reaffirming the quality of its services and the depth of its engagement with patients and their families.

At the heart of PHCC's PCC approach are four core values: dignity & respect, information sharing, partnership and participation, and collaboration. We view patients and families not merely as recipients of care, but as active partners and co-creators. Through initiatives such as the Patient & Family Advisory Group (PFAG), PHCC integrates patient voice into committees, planning processes, and continuous improvement initiatives.

PHCC also fosters a culture of continuous learning and performance measurement, applying indicators that cover both processes and outcomes to guide improvements and report to senior leadership. This approach extends across all health centers, ensuring that the care provided reflects the real needs and experiences of individuals and communities.

Learn more at www.phcc.gov.qa

Qatar Charity



Founded in 1984 by a group of Qatari philanthropists alarmed by the rising number of children orphaned by conflict, Qatar Charity began as "The Committee of Qatar for Orphan Sponsorship." In 1992, it evolved into an international Non-Governmental Organization (NGO) known as "Qatar Charity" to expand its reach and impact. Nearly four decades later, Qatar Charity has grown into one of the largest humanitarian and development organizations globally, envisioning a world where every human being has the right to live in peace and dignity.

Qatar Charity delivers life-saving assistance to those affected by conflict, persecution, and natural disasters. It also implements sustainable development programs in social welfare, water and sanitation, education, nutrition, social housing and cohesion, food security, and economic empowerment. With field offices in 33 countries and implementing partners in 60, Qatar Charity is at the forefront of global emergency responses and development solutions, helping vulnerable communities become resilient and thrive.

Qatar Charity is a member of various networks and alliances, reflecting its commitment to global standards of humanitarian response, collaborative efforts in crisis management, and dedication to child protection and advocacy. By engaging with these esteemed organizations, Qatar Charity aims to enhance its capacity to deliver effective, coordinated aid and drive impactful change.

Learn more at www.qcharity.org

Qatar Red Crescent



نفوس آمنة وكرامة مصونة
Saving Lives & Preserving Dignity



Established in 1978, Qatar Red Crescent Society (QRCS) is Qatar's first humanitarian and volunteering organization that aims to assist and empower vulnerable individuals and communities without partiality or discrimination.

QRCS is a member of the International Red Cross and Red Crescent Movement, which consists of the International Federation of Red Cross and Red Crescent Societies (IFRC), the International Committee of the Red Cross (ICRC), and 191 National Societies. In this legally recognized capacity, QRCS has access to disaster and conflict zones, thus serving as an auxiliary to the State of Qatar in its humanitarian

and social efforts — a role that distinguishes it from other local charities and NGOs.

Both locally and internationally, QRCS has relief and development operations in numerous countries throughout the Middle East, Asia, Africa, Europe, and Central and South America. Its humanitarian mandates include disaster preparedness, response, recovery, and risk reduction. To mitigate the impact of disasters and improve the livelihoods of affected populations, QRCS provides medical services, food, water, shelter, and other needs of local communities. It is also active at the humanitarian diplomacy and advocacy front.

OUR PARTNERS IN PERSON-CENTERED CARE

Reyada Medical Centre



Reyada Medical Centre is a JCI Accredited Multi Specialty Medical Centre. stands as a beacon of excellence in the healthcare landscape of Qatar. Recognized as one of the leading private medical centers in Qatar, we provide comprehensive health care services that meet the diverse needs of our community. With a focus on patient-centered care, our health center in Qatar is committed to enhancing the health and well-being of individuals and families across the region.

Vision: To inspire better health in the community and beyond by providing patient-centered healthcare with excellence in quality, service, and access.

Mission: Create a safe environment by emphasizing precautions, safety, and welfare of our patients. Building a work environment where each person is valued, respected, and has an opportunity for personal and professional growth.

Learn more at www.reyadamedicalcentre.com

Sidra Medicine



From the heart of Qatar, Sidra Medicine, is a private, not-for-profit academic healthcare and research institution for women, children, and young people.

Established by the Qatar Foundation for Education, Science, and Community Development, Sidra Medicine is committed to delivering exceptional patient and family-focused care, conducting innovative biomedical and clinical research, and providing a personalized journey of care and cure and precision medicine specifically for rare and genetic diseases.

Learn more at www.sidra.org

The View Hospital



In Affiliation With
 Cedars
Sinai



The View Hospital is a 240-bed tertiary level care hospital in Doha, Qatar, establishing itself as a beacon of high-quality private healthcare. Its commitment to safety and excellence is demonstrated by being the 1st hospital in Qatar to achieve the prestigious Joint Commission International (JCI) 8th Edition Accreditation. Further cementing its distinguished reputation, the hospital has been recognized by Newsweek as a leader in private healthcare in Qatar.

In affiliation with Cedars-Sinai, Los Angeles, The View Hospital brings the latest in medical innovation and multidisciplinary care, ensuring patients receive exceptional and comprehensive treatment. The facility offers a full spectrum of specialized services across over 30 medical and surgical specialties, including advanced Cardiology, Orthopedic Surgery, Neurosurgery, and Women's Health. Dedicated to innovation, The View Hospital is a pioneer in the private sector, notably performing complex procedures like various forms of Robotic-Assisted Surgery. Our commitment aligns with Qatar's 2030 Vision, as we work to enhance healthcare quality, accessibility, and sustainability, supporting a healthier society.

Learn more at www.theviewhospital.com

University of Doha for Science and Technology (UDST)

جامعة الدوحة
للعلوم والتكنولوجيا
UNIVERSITY OF DOHA
FOR SCIENCE & TECHNOLOGY



Established by Emiri Decision No.13 of 2022, UDST is Qatar's first national applied university. It offers over 70 programs through five colleges. The university emphasizes applied education and preparing graduates for national and international development.

Learn more at www.udst.edu.qa

OUR PARTNERS IN PERSON-CENTERED CARE

Vectramind



Vectramind Health, a healthcare technology company, is pioneering a new standard in healthcare engagement by supporting the entire human ecosystem around a patient. We recognize that the journey between a patient's home and the clinic is filled with anxiety, confusion, and administrative burden. Our solution, the firstpass platform, uses intelligent automation, and empathetic design to transform a fragmented experience into a seamless, supportive journey.

By leveraging our deep expertise in AI and data analytics, we don't just create solutions - we create connections, empowering healthcare providers to build stronger relationships and better outcomes before the patient even walks through the door.

Our Commitment

To Patients: We are committed to creating technology that reduces anxiety, improves understanding, and makes healthcare more accessible.

To Providers: We are committed to delivering a platform that boosts operational efficiency, improves revenue potential, and enables staff to focus on high-value care.

To Innovation: We continuously invest in R&D to ensure firstpass remains at the forefront of patient engagement and experience improvement technology.

Learn more at <https://vectramind.com>

World Innovation Summit for Health



The World Innovation Summit for Health (WISH) is a global healthcare community dedicated to capturing and disseminating the best evidence-based ideas and practices. WISH is an initiative of Qatar Foundation for Education, Science and Community Development (QF) and is under the patronage of Her Highness Sheikha Moza bint Nasser, its chairperson.

The inaugural WISH Summit took place in Doha in 2013 and convened more than 1,000 global healthcare leaders. Through international summits and a range of ongoing initiatives, WISH is creating a global community of leading innovators in healthcare policy, research, and industry.

Together, they are harnessing the power of innovation to overcome the world's most urgent healthcare challenges and inspire other stakeholders to action.

Learn more at www.wish.org.qa



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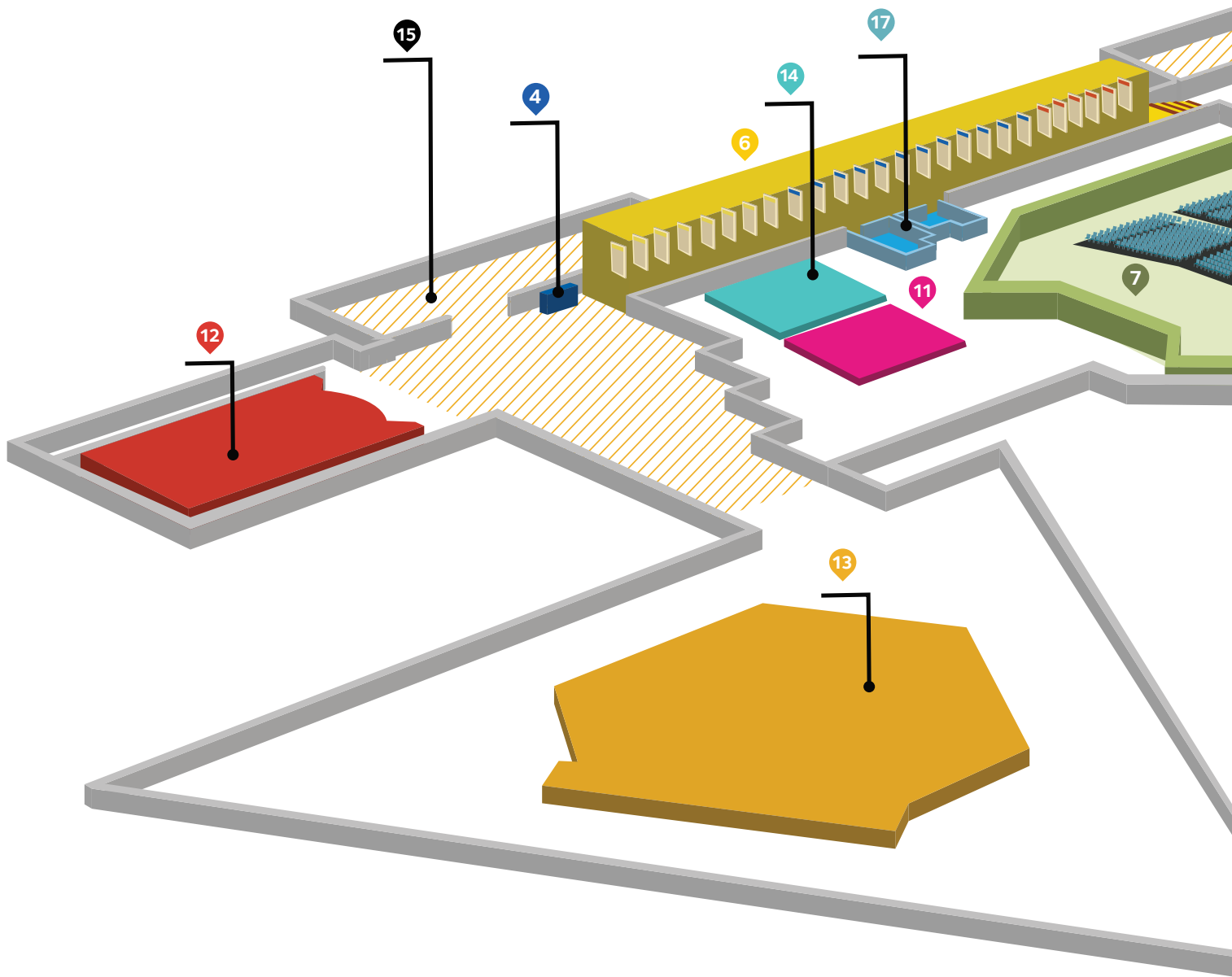
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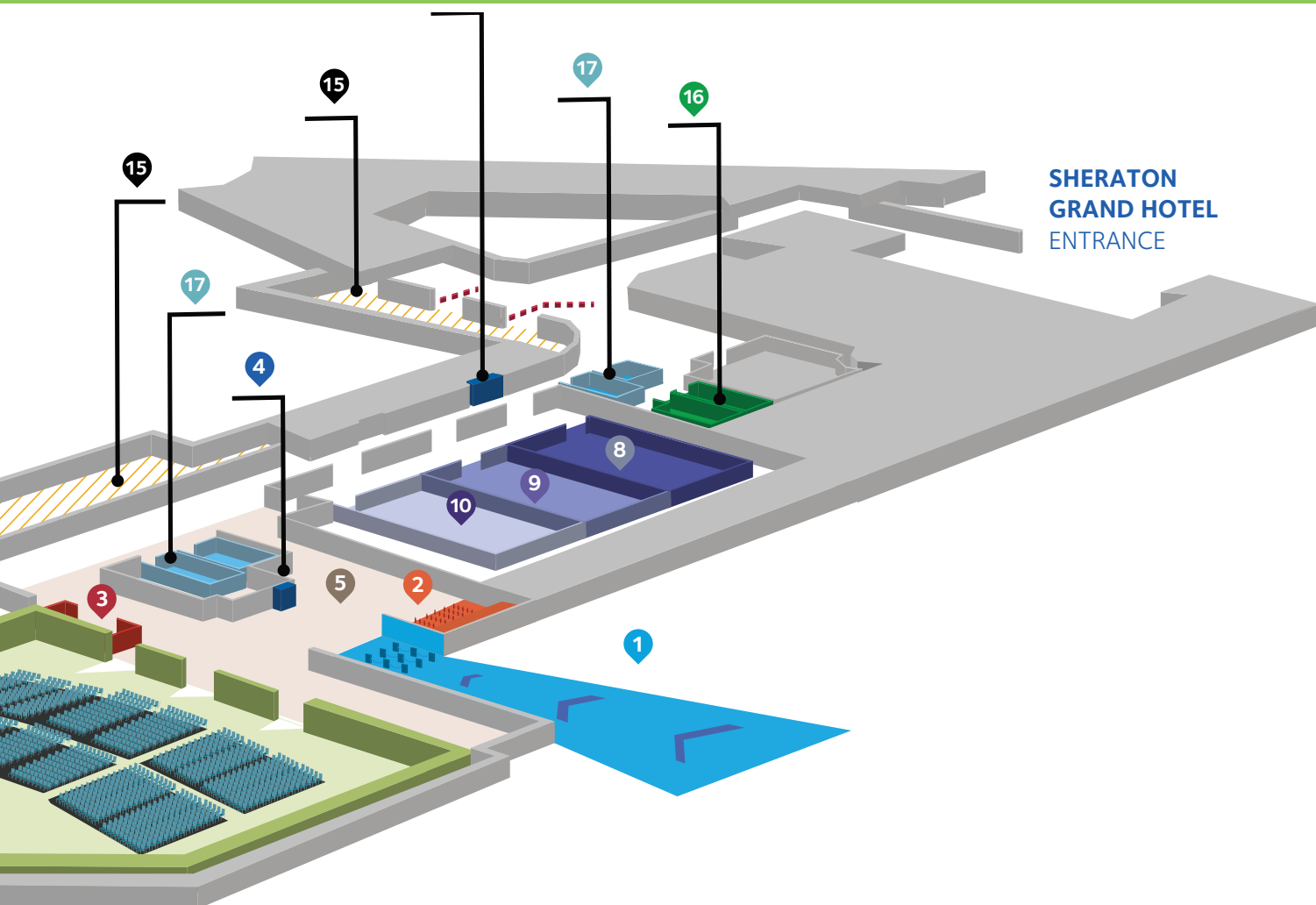


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SHERATON
GRAND HOTEL
ENTRANCE

GENERIC FORUM UTILITIES

1	MAIN ENTRANCE
2	BADGE COLLECTION AND REGISTRATION
3	REGISTRATION HELP DESK
4	GENERAL HELP DESK
5	EXHIBITION AREA
6	POSTER PRESENTATIONS

FORUM ROOMS

7	AL DAFNA
8	SALWA 1
9	SALWA 2
10	SALWA 3
11	BASHIR
12	AL RAYYAN
13	AL MAJLIS
14	NAKHIL

FORUM BREAK TIME

15	LUNCH
16	PRAYER ROOM
17	WC TOILET



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