



مؤسسة حمد الطبية  
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In Collaboration with



# Person-Centered Care Virtual Forum 2022

**BREAKING HEALTHCARE BARRIERS**

**9-10 September 2022**

**Call for Abstracts  
Guidelines**



 **PCCF@hamad.qa**

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**Center for Patient Experience and Staff Engagement**

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## Overview

The Person-Centered Care Forum (PCCF) 2022 is to be held virtually on 9-10 September 2022, to be hosted by Hamad Medical Corporation (HMC), in collaboration with Planetree International.

With the theme “Breaking Healthcare Barriers”, the focus of the forum is to bring together healthcare professionals who share a passion for creating patient and family experience that improves health outcomes and healthcare culture.

The forum features international and national speakers with knowledge and expertise in the softer aspect of care, healthcare improvement, community engagement, and Person-Centered care.

The PCC Forum 2022 will be delivered using an HMC approved virtual platform to connect with more than 3,000 nurses, physicians, healthcare administrators, allied health professionals, students, patients, and care partners. Attendees of the forum are guaranteed to learn from big ideas, practical takeaways, key strategies, solutions, inspiring thought leadership, and fresh innovative approaches to care.

## Learning Objectives

- To share strategies, tools, and solutions for examining all aspects of healthcare encounters to build and strengthen healthier communities.
- To illustrate how person-centered care is re-shaping the role that patients and family members play on their own care team.
- To introduce strategies to support those who give and receive care in a way that matches their unique needs.
- To learn new practices and strengthen skills to communicate equitably and emphatically to reduce disparity and inherent personal biases.
- To celebrate outstanding approaches to person-centered care delivery that demonstrate support of organizational PCC objectives.

## Learning Outcomes

- Identify innovative methods and person-centered care principles to personalize and coordinate services to meet patient needs and preferences.
- Demonstrate techniques that increase patients' abilities to manage their health and healthcare, make more informed decisions, and improve the patient experience.
- Understand how teamwork is a foundational element to meet personal, organizational, and community goals, including aspirations for person-centered care.
- Describe how elevated levels of partnership supports healthcare systems in emphasizing focus, inspiration, and innovation.

## Forum Tracks

### 1. Beyond the Care Setting: Promoting Healthy Communities

The future of healthcare is not contained within traditional care settings. Communities are part of the health system and have a vital contribution to make to improving health and wellbeing, along with individual-level approaches to health and care.

A deeper understanding of social determinants on overall health and widespread adoption of care delivery models designed to fit better into peoples' lives has the potential to radically shift the role of hospitals and other healthcare settings.

Organizations that prevail in this new paradigm adopts a more holistic, health promoting, and home & community-based approach to meet the evolving needs of their community.

Sessions in this track will share strategies and solutions for looking beyond the walls of the care setting to build healthier communities.

### 2. Sharing is Caring: Growth, Inspiration, Innovation, and beyond

Sessions in this track will share their discovery of tools, practices and lessons learned from exemplary Person-Centered care organizations across the continuum of care to meet the full range of patient, family, staff and community needs and preferences in ways that adapt to today's current realities and make a measurable difference.

### 3. Scoring Goals in 2022

This forum will examine transformational strategies and practical tactics for embedding Person-Centered principles into care delivery and organizational systems in ways that address our current realities and position us for a strong future.

Sessions in this track are designed to help attendees become more effective and successful champions of Person-Centered care that embrace **F**resh ideas, **I**nspiration, **F**ocus, and **A**chievement of Person-Centered care goals.

### General Rules and Regulations

- Submission of an abstract constitutes a commitment by the presenting author to present their work if the abstract is accepted.
- Authors submitting abstracts are responsible for ensuring that all authors listed on the abstract have been notified of the submission.
- Each abstract will be reviewed by the PCC Virtual Forum 2022 Sub-Committee.
- Copyright issues: authors who use original work (pictures, charts, graphs, videos, etc.) in the submission must cite the original source. If you are drawing heavily on another source, it is your responsibility to seek permission to use the material.

### Guidelines for Submission

The forum program is organized across dynamic conference tracks focused on topics related to Person-Centered Care. Submissions related to the tracks identified below are encouraged.

### Types of Abstract Submission

#### A. Presentation

These are 60-minute sessions on a on a proposed topic (45 minutes presentation and 15 minutes interactive Q&A). The presenter will share solutions or practices that promote Person-Centered care.

## **B. Posters**

This is a graphical way of presenting solutions or practices undertaken that have improved the care experience of patients and their family members.

Submissions under this category includes a combination of graphs, images and text. It should clearly state the desired outcome of the work undertaken and the solutions implemented to reach to that aim.

## **Submission Format**

### **A. Presentation**

#### **1. Presenter Information**

Make sure to provide the names of the main presenter and co-presenter for your abstract. Submit information details of lead presenter and co-presenter that include the following: (Prefix (example, "Dr., Ms., Mr.), first name, last name, designation, email address, telephone number, organization represented).

#### **2. Presentation/Proposal Title**

The title of the proposal should be descriptive of the content. It should be engaging, avoid acronyms and exclamation points and have a character limit of 50, including spaces.

#### **3. Learning Objectives**

The presentation/proposal must clearly define the learning objectives. A minimum of three should be included.

#### **4. Learning Outcomes**

The presentation/proposal must clearly define the learning outcomes. A minimum of three should be included.

#### **5. Description/Background**

Word count for abstract text must be 500 or less unless.

#### **6. Track Selection**

The submitter must select the most appropriate track relevant to his/her submission.

## **B. Posters**

### **1. Title**

The title should be engaging, avoid acronyms, and exclamation points. The title should have a character limit of 50, including spaces. It should be descriptive of the contents of the abstract. Be sure to capitalize the first letter of each word in the title, with the exception of prepositions and articles.

### **2. Introduction/Background**

Provide a brief description/background of your poster idea that highlights key points from which others can learn. Limited to 500 words or less.

### **3. Learning Objectives**

The presentation/proposal must clearly define the learning objectives. A minimum of three should be included.

### **4. Learning Outcomes**

The presentation/proposal must clearly define the learning outcomes. A minimum of three should be included.

### **5. Authors**

Make sure to provide the name of the author first, followed by name of members listed alphabetically. Submit information details of main author and co-authors. Only 1 main author and a maximum of 10 authors only. (Prefix (example, "Dr., Ms., Mr.), first name, last name, designation, email address, telephone number, organization represented)

### **6. Track Selection**

The submitter must select the most appropriate track relevant to his/her submission.

### **7. Data Accuracy**

You are responsible for the data accuracy and ensuring you have permission to publicize this in a public conference.

### **8. Poster Template**

Use the official poster template, downloadable in the online submission platform.

### **9. Submit poster design**

Actual submission/uploading of poster design in jpeg or pdf format

## Poster Design Tips

### **MAKE IT VISUAL! Use clear and impressive charts:**

Consider ways to present your points with more than words. Examples include drawings, photographs, charts, and graphs. Make sure that photographs are not pixelated.

### **ARRANGEMENT:**

The poster should have a definite sense of direction and should match the logical flow of information. Your poster should generally read from left to right, following the outline. Use lines, frames, contrasting colors, or arrows to call attention to important points.

### **LETTERING:**

Select a clean, simple letter font/style and use it consistently throughout the poster. Less words (Font Arial, body 10-12 titles 14-20) the smallest letters should be at least ¼" tall (18 point) and easy to read. Use both upper and lower case letters (do not use all capital letters) especially in body copy.

### **COLORS:**

Light background, Black fonts. Aim to use no more than four colors. Color can help to highlight sections or point out similarities and differences but too many colors can detract from the main message.

### **AVOID CLUTTER:**

Communicate enough information so that viewers understand your work but avoid unnecessary details that may confuse the message. Overcrowding is a problem with poster design. While accuracy is important, your poster should stimulate interest rather than provide complete details.

**NUMBERS:** Spell out numbers only at the beginning of a sentence. Use zeros before decimal points.

**SYMBOLS:** Use only industry standard symbols where applicable.

**TABLES AND GRAPHS:** Graphs and tables MUST include the source of the data. Titles of tables and graphs MUST include the measures and you should label all axes.

**LAB OR DATA VALUES:** When citing recorded values in your hospital, include units and range for normal.

**ABBREVIATIONS:** Use the complete term/phrase before including the acronym or abbreviation in parentheses - remember there are others who may be interested in your poster who may not be familiar with industry/clinical terms. Remember to define your terms clearly and succinctly to avoid confusion.